

# Respondent Demographics



Female



Male

41%



59%



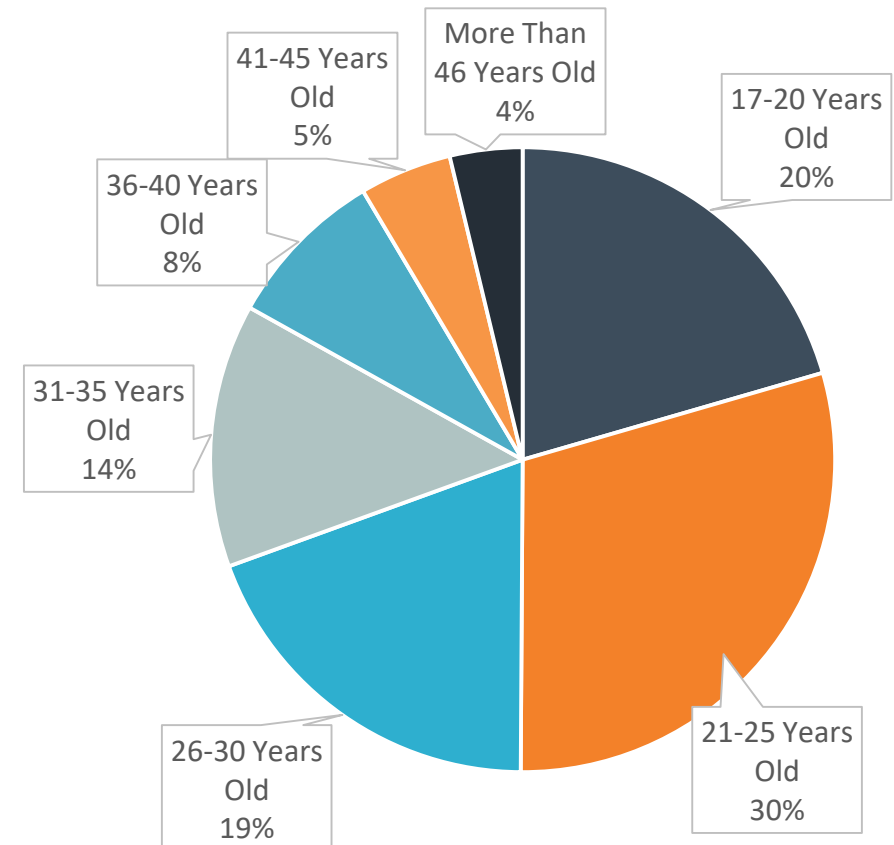
Respondent who participated in this survey were 4607 respondents, Nationwide, and Smartphone Users

Outside Java

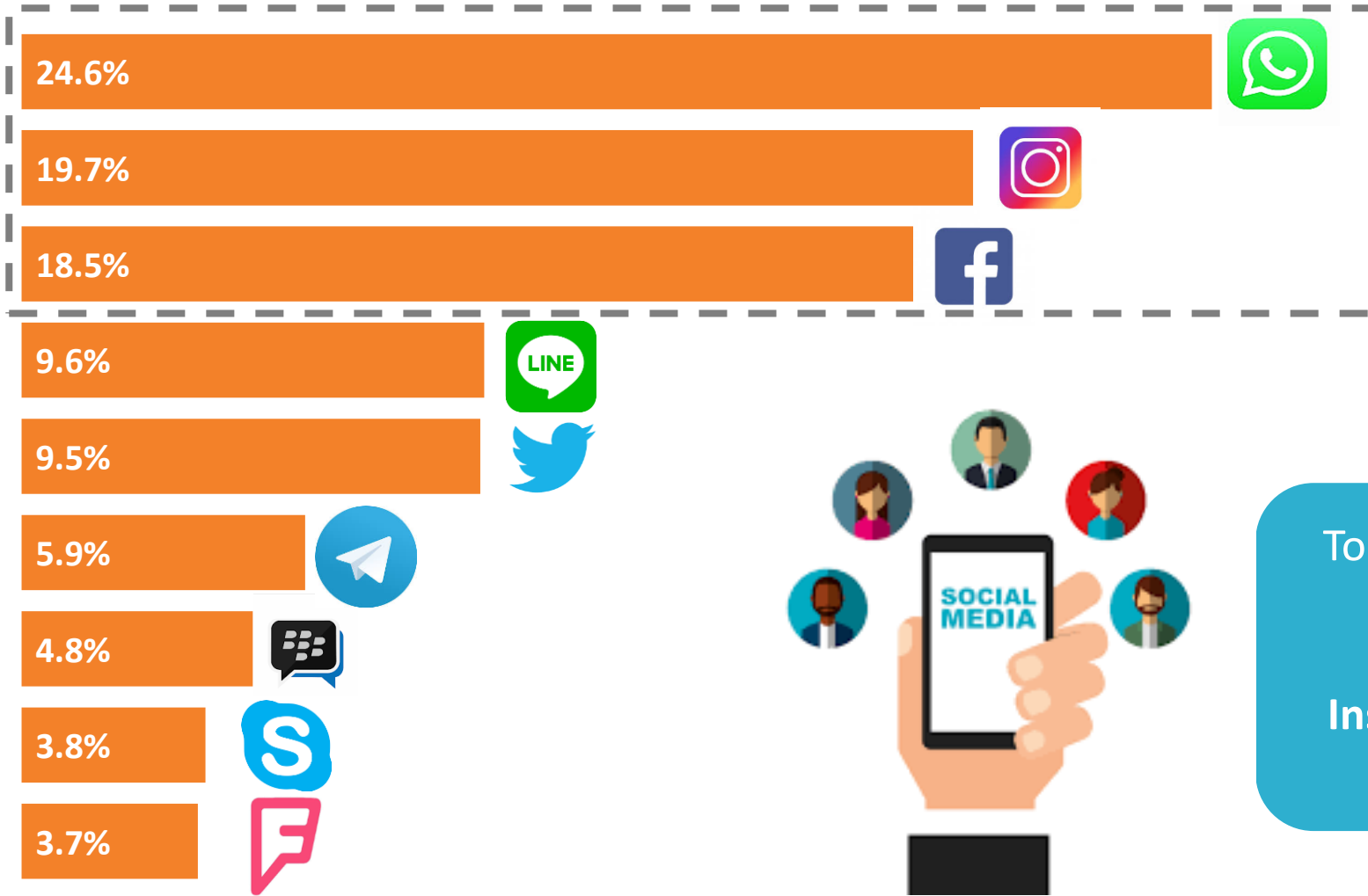
23%

Java Island

77%



# Social Platform



Top 3 Social Platform usually use by our member  
**Whatsapp, Facebook, Instagram** (all are owned by Facebook Inc)

# What do you do?

When you receive an information, do you read the entire material?



**91.7%**

Read all information



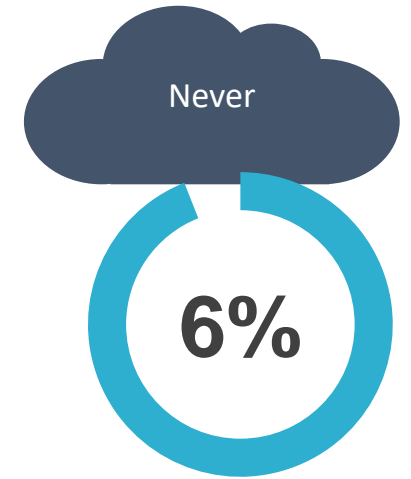
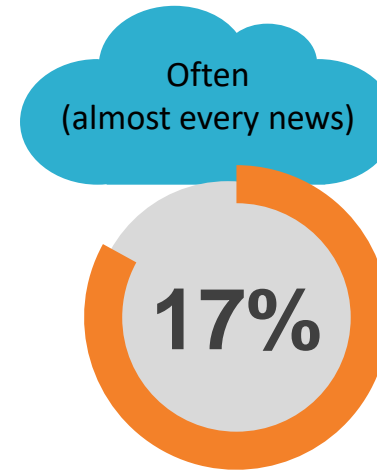
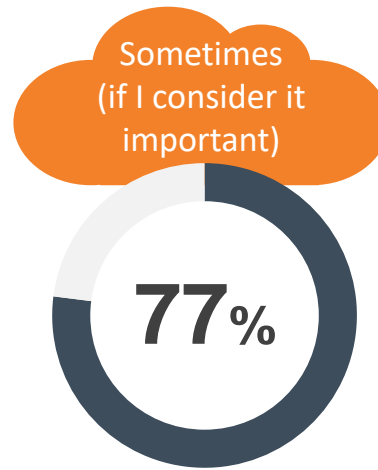
**7.7%**

Just read the title

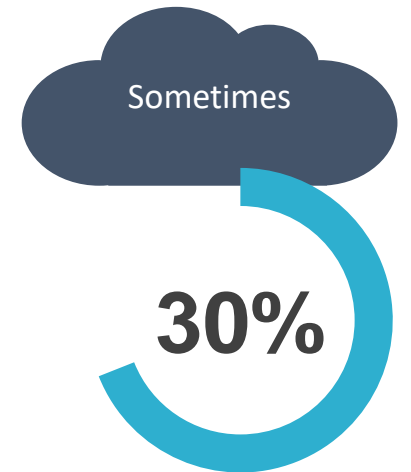
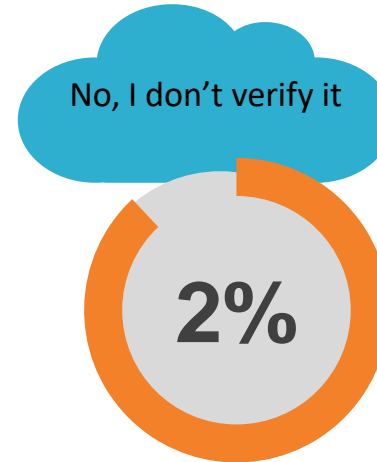
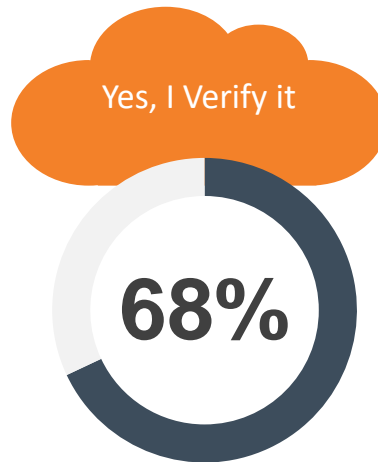


**0.6%**

Not interested in reading



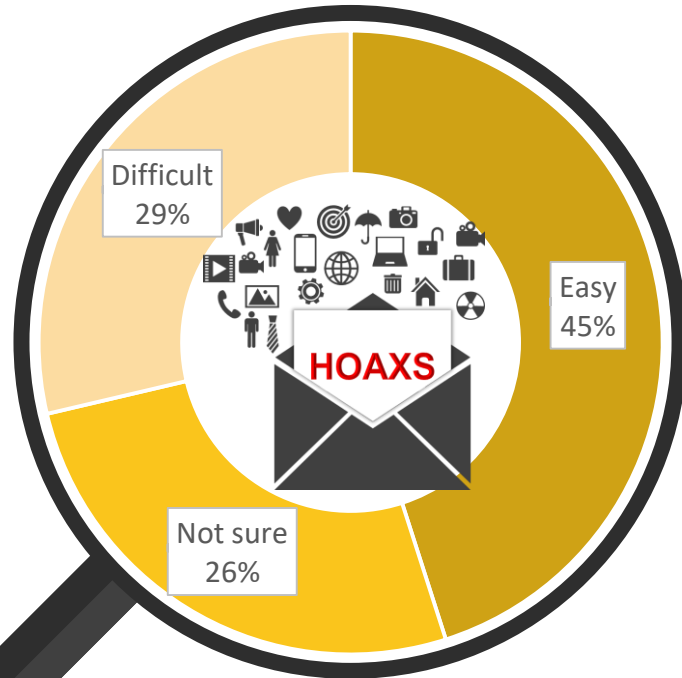
When you receive an information, do you forward it to someone else, either to individual or a group?



When you receive information, do you verify it?

# Is it Hoax or Not?

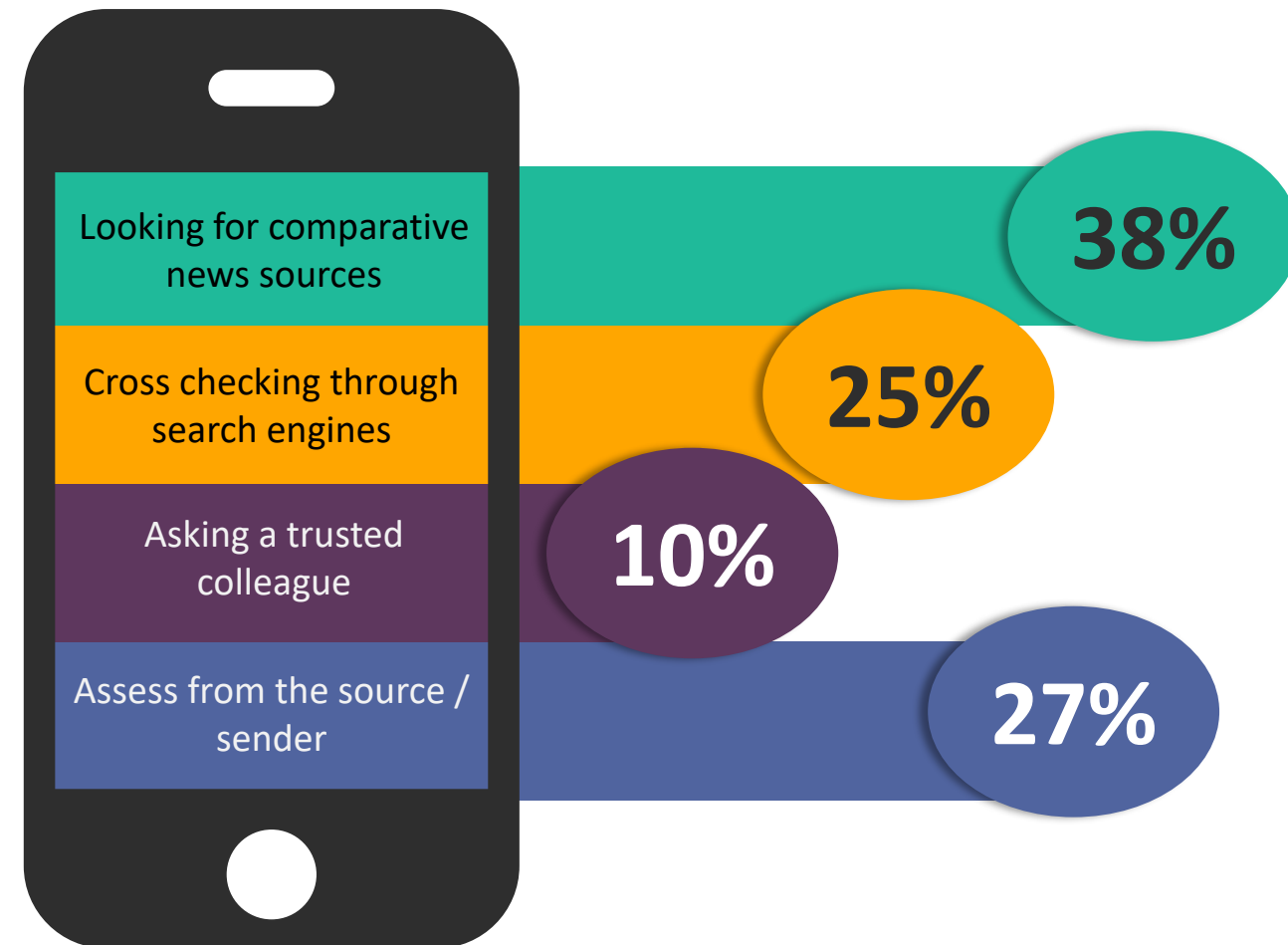
Is detecting hoax difficult?



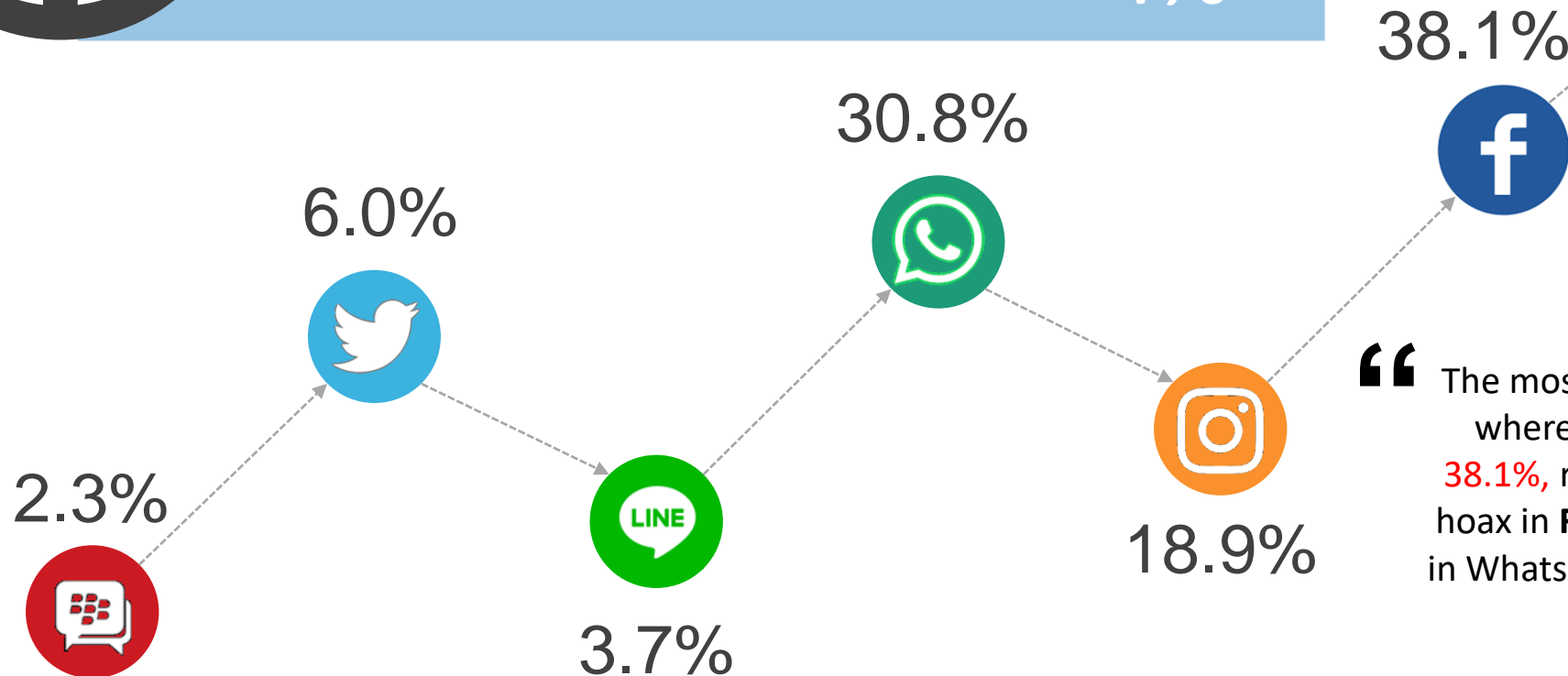
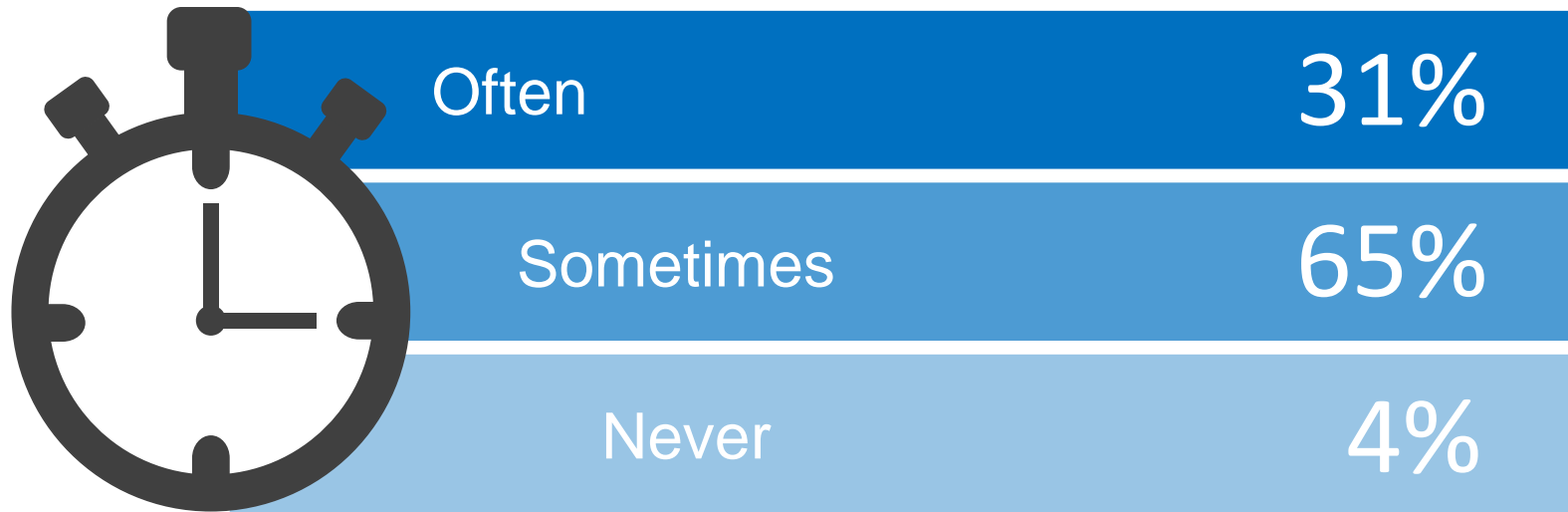
“ The most frequent method to detect hoax are looking for comparative news sources (38%), followed by assessing from the source/sender (27%), and cross checking via search engine (13%).

”

How do you detect it?



# Do you often receive hoax? In what platform?



“ The most popular platforms are also where hoax is mostly circulated. **38.1%**, respondents have encounter hoax in **Facebook**, followed by **30.8%** in WhatsApp, and **18.9%** in Instagram. ”

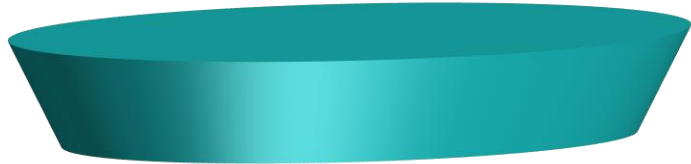
**HOAX**

## Actions Taken



40%

Looking for complete information and provide clarification about the fact



33%

Not Believing it



22%

Slate the person who sent the information



6%

Report it to the authorities

